



# Mooretown Minor Hockey Association AGM

**Location:** Moore Sports Complex

**Date:** Wednesday May 1st 2024

**Time:** 7:00PM

In person and online.

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**Present:** Marty Passmore, Chantal Dale, Hugh McCowan, Jay Passingham, Mark Perrin, Kaylen Burgess, Brian Daamen, Asa Stokes, Brad Ouellette, Stacey Skeates, Jay Vandenburg, Angela Gibbs, Derek Gibbs, Dustin McEvoy, Greg Armstrong, Bailey Tremblay

**Regrets:** Melissa Atyeo

1. **Call to order:** Marty called the meeting to order at 7:01pm
2. **Completion and Acceptance of Agenda:**
3. **Approval of Minutes - April 2024 meeting**
  - ***MOTION #1 “ The meeting minutes from April 2024 board meeting be accepted as presented” (Jay P, Derek)***
4. **Business Arising from Minutes or Agenda**
  - ***MOTION #2 “ Dissolve the Director of Involvement position” (Derek/Jay V)***  
Please note the current Director for this position, Mark Perrin also agrees.
  -

**5. Board Updates:**

**VP of Hockey Operations - Marty Passmore**

- Please see the attachment

**VP of Risk Management - Jay Passingham**

- Player suspensions were slightly smaller than last year.

**Director of Finance/Treasurer - Chantal Dale**

- Approval and Acceptance of Finances

**Director of Travel Teams - Hugh McCowan/Brad Ouellette**

- Please see the attachment

**Director of Four Counties - Brian Daamen**

- Please see the attachment.

**Registrar - Greg Armstrong**

- We are allocated a certain amount of ice time for the beginning of the season and any adjustments cost \$50.00 everytime.
- Recommendation is to combine with the Lady Flags.

**Director of Sponsorship - Melissa Atyeo**

**Director of Fundraising - Stacey Skeates**

- Please see the attachment.

**Director of Development - Asa Stokes**

- Final numbers of development money coming in and going out.
- Hockey school start dates. August 26th-28th and 30th and September 3rd-6th ran by Jeff Perry and the Flags. Cost TBD
- Checking clinics for U13 and U15 teams will be scheduled soon and ran by Total Package Hockey

**Director of Fundamentals - Jay Passingham**

- Please see attachment

**Director of Tournaments - Jay Vandenburg**

- Rise up Cup review - next year consider adding U15, increase registration and stay at the 4 game minimum.
- Taggart Memorial Review - We had 25 teams participate. Next year I recommend staggering pricing.
- OMHA By-Law, no gate fees has a negative effect.
- Congratulations to our U11 LL team who won consolation at the Rise up Cup
- Congratulations to our U9 MD tier 2 and U15 AE won the Championship at Taggart and the U11 AE team who won Consolation.
- We received a cheque from Silverstick for \$3000.00 and we were able to run a 50/50
- Rise Up Cup tentative dates - November 15-17th 2024
- Taggart Memorial Tournament tentative dates- January 17-19th 2025
- Thank you to all the volunteers, Township staff and board members who helped make these tournaments run smoothly.

**Director of Resources - Angela Gibbs**

- Big thank you to arena staff for funding and completing the new coaches room at the beginning of the season.
- Thanks also to Watsons Timbermart, DeSena Law, MacKenzie Milne, Corunna Home Hardware, Dynamic Graffix and Fitzgood for their generous support and donations this season.
- Our organization received a set of youth goalie gear and refurbished IPAD through OMHA program's this year
  - Returning items
  - Jersey program rollout for 2024/2025. Sublimated jerseys that each family would pay for. Includes 2 jerseys and 1 pair of socks. Each age group would get to choose numbers 2-98.
- Association to purchase one 10 year anniversary addition jersey for every single member from U5 to U21. Approx cost \$18,000.00, funding for this was expected to come out of the fundraising money from this past that was raised with the intentions of purchasing new jerseys.

**Director of Community Involvement - Mark Perrin**

- It was a new position that was created to utilize some of the skills I have for the board to write grants and bridge gaps between us and the Township as well as starting to talk about corporate sponsor opportunities with the council.

**OMHA Representative - Derek Gibbs**

- MTMHA/Silverstick members have gone to OMHA regarding the removal of gate fees and its negative effects.
- We had new dressing room policies come into effect in February 2024
- A new screen process for coaching staff will be coming out in the future.
- June 1st - Batch team registration.

**Shamrock League Representative - Brad Ouellette**

- Please see the attachment

**Interim Presidential Address/Strategic Priorities - Marty Passmore**

- Please see attachment

**6. Question and answer period.**

- **State Name/Direct questions/Time Limit of 10 min per questions**

## **7. Nominations and elections**

### **Positions up for elections**

- President
- VP of Hockey Operations
- Director of Finance/Treasurer
- Director of Travel Teams
- Director of Risk Management
- Director of Four Counties
- Director of Fundraising
- Director of Sponsorship
- Director of Volunteers
- Director of Tournaments
- Director of Fundamentals
- Director of Resources
- Director of Community Involvement
- Ice Scheduler
- Secretary

### **Two positions that require election:**

Director of Fundraising - Stacey Skeats and Mike Thompson

Director of Fundamentals - Jamie Bailey and Randy Pauling

**Online and in person ballot votes were tallied by Kelly Jones and second by Mandy McKillican, Stacey Skeats was the successful candidate. Randy Pauling spoke and voted for Jamie Bailey and pulled his acceptance of the position.**

**Jamie Bailey nominated Randy Pauling for Director of Tournament position, Randy accepted.**

**Derek Gibbs nominated Jay Passingham for OMHA Representative, Jay accepted.**

### **New Board Members:**

President - Marty Passmore

VP of Hockey Operations - Jay Vandenberg

Director of Finance/Treasurer- Mark Perrin

Director of Travel Teams- Brad Ouellette

Director of Risk Management - Derek Gibbs

Director of Four Counties - Brent MacDonald

Director of Fundraising - Stacey Skeates

Director of Sponsorship - Mike Thompson

Director of Tournaments - Randy Pauling

Director of Resources - Angela Gibbs  
Director of Fundamentals - Jamie Bailey  
Director of Volunteers - Nadine Power  
OMHA Representative- Jay Passingham  
Registrar - Dustin McEvoy  
Secretary - No one appointed at this time.

## 8. New Business

- **MOTION #3** *“Purchase of jerseys will be put on hold until a full audit of MTMHA financials is done then the new board will review and make a decision (Brian,Asa) CARRIED.*
- **MOTION #4** *“Moving forward at every board meeting it is expected that the Financial Director includes a budget update with bank statements (Jay V, Jay P) CARRIED.*
- **MOTION #5** *“To add verbiage to add the Director of Fundraising as it was never added after Hockey Moms folded. Also amend the documents provided to say “may include cash calendars, lottery licensing etc.” (Jay P, Jay V) CARRIED*
- **MOTION #6** *“ Due to voting errors - destroy paper ballots” (Greg, Mark ) CARRIED*
- **MOTION #7** *“ Destroy paper ballots” (Greg, Jay V) CARRIED.*
- Draw for (1) free registration, Congratulations Cory Stewart.

Next Meeting:

**Motion #6** *“That this meeting be adjourned” (Marty/Asa at 10:28pm) CARRIED*

Presidential Address:

Good evening everyone. Thank you for the time to attend this evening's AGM. Although the end of this year has brought confusion and questions, we will look to answer the questions to the best of our ability in the question-and-answer period later in the agenda. I want to highlight what a good year it has been for MTMHA, this year was full of positive player skills and social development. We learned the importance of being one team, focusing on a common goal, picking each other up and supporting when we were down and the value of being involved in community sports. I also think back to the exciting, impactful and successful community event that our organization hosted: Olympian and World Renowned Speaker Allison Forsyth-talked about safe sport, and hosted 4 tournaments, Association Sting Game, a golf tournament, Dueling Pianos, BBQ and other fundraisers.

Thank you to the players, parents family and friends for dedication and support. I know the early mornings and late nights and long weekends are tough, but in the end are truly worth it. Our vision as an organization is to dedicate time to develop players through proper Hockey Canada Pathways.

As this year brings much change I would like to bring forward our strategic priorities for the 2024-25 hockey season. As you will notice our visions align with our team's expectations:

1. Communication:

- a. Although we are volunteers, I would like to focus on good customer service. We need to work and improve our ability to answer questions, and be visible, approachable and supportive of our membership.
- b. I also want to focus on improved board-level communication. We are committed to making decisions as a collective group and know what is happening in every branch of our organization. We will no longer work in silos but in partnership. We have already created steps to accomplish our goal by creating a "One Note" document to share information in real-time with Board members.
- c. We will also ensure that board meetings, motions and votes are completed and documents properly using industry standards "Roberts Rules of Order". Standard of practice that Boards and governments use around the world.  
Call to order:Approve agenda:Consent agenda:Approve prior meeting minutes:  
Executive Director summary: Financial reports: Committee reports: Unfinished business: New business:Adjournment

2. Accountability and Transparency:

- a. Take effective meeting minutes and share up-to-date minutes on our Website
- b. Check and question: Full review and audit of the Constitution and procedures
- c. Review and audit our fundraising models and practices.
- d. Higher Accountants to track financial and Audit our Financials.
- e. Create standards for complaints to be heard and outline processes for timely resolution.



- f. Although this will take time effort and money, we believe that we can't move forward without a complete review.

3. Player, Coach and Board development

- a. Continue to offer a better experience for all players- to offer more ice, individualized practice, and dedicate weekly ice to player development
- b. Continue to offer Travel programs for players in all categories and age groups.
- c. Follow and adhere to OMHA and Hockey Canada Guidelines
- d. Continue to offer programs and certification for aspiring coaches and look to develop standards of practice as we already have done in our U9 and U5 programs.
- e. Look to help develop board members by sharing best practices information and opportunities for OMHA and Hockey Canada seminars webinars and essential Hockey Locker training.

4. Community First and Focused

- a. We want to create a passion for our community hockey organization by helping to guide players and families to give back with the idea that Mooretown helps Mooretown as we envision becoming a hockey family.
- b. We are all here because we love the game and want as many people in our community to have equitable access to hockey.
- c. Focus on community Fun and Development.
- d. Work in partnership with our Township Council, Employees and Personnel.

Thank you again for your time this evening. If I am to be the successful candidate for President of Mooretwon Minor Hockey I will ensure that our organization is focused and dedicated to our strategic priorities.

## MTMHA

### Income Statement

For the Twelve Months Ending 30 April 2024

	Year to Date This Year 2024	Year to Date 2023	Difference Between 2 Years
<b>Revenue</b>			
Bank Interest	1,523.00	810.14	712.86
Cash Calendars	7,120.00	14,300.00	(7,180.00)
Donations	16,312.00	11,558.56	4,753.44
Fundraisers	35,444.00	21,873.66	13,570.34
Gate Fees***	0.00	4,169.00	(4,169.00)
Golf Tournament	19,085.00	16,020.00	3,065.00
Hockey School/Clinic*	47,376.00	42,330.00	5,046.00
Mooretown Juvenile Silverstick	18,754.00	8,000.00	10,754.00
OMHA	2,279.00	0.00	2,279.00
Registration	295,247.00	210,904.70	84,342.30
Sponsorships	23,893.00	26,960.00	(3,067.00)
Team Ice Rentals	0.00	0.00	0.00
Team Fees (Socks, Game Sheet, extra ice)	22,108.00	12,064.00	10,044.00
Team Loan Repayments	21,385.00	15,000.00	6,385.00
Tournament- Rise Up	12,140.00	0.00	12,140.00
Tournament- Taggart	35,253.00	19,150.00	16,103.00
Tryout Fees (cash)	240.00	0.00	240.00
Other Income	0.00	8,460.00	(8,460.00)
U9 Year End Tournament	4,600.00	1,814.00	2,786.00
Other	3,461.00	1,167.25	2,293.75
<b>Total Revenue</b>	<b>566,220.00</b>	<b>414,581.31</b>	<b>151,638.69</b>

Logged last season DP this season	2,160.00	4,745.00	(2,585.00)
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<b>Expenses</b>			
All Star Game Entry Fee	425.00	500.00	(75.00)
Bank Fees	916.00	437.77	478.23
Cash Calendars	5,725.00	5,563.02	161.98
Coach Clinics and certifications	3,495.00	3,155.33	339.67
Fundraisers	11,994.00	15,611.33	(3,617.33)
Gift Tool Fees	834.00	925.96	(91.96)
Golf Tournament	10,275.00	7,319.89	2,955.11
Hockey School/Clinics*	20,887.00	22,080.00	(1,193.00)
Ice	266,153.00	246,998.80	19,154.20
Meetings	848.00	136.00	712.00
Memorial and Donations	618.00	648.07	(30.07)

Mooretown Juvenile Silverstick	12,822.00	236.17	12,585.83
Office & Postage	174.00	144.40	29.60
OMHA Insurance + Fees + League Fees	27,080.00	19,700.97	7,379.03
Other	5,035.00	1,527.44	3,507.56
Performance Awards/Trophies/Year End	868.00	3,454.54	(2,586.54)
Referees	52,487.00	41,266.00	11,221.00
Refunds and Fees through Elavon	22,717.00	15,595.10	7,121.90
International Silverstick- Entry fee	1,500.00	1,595.00	(95.00)
Sponsorship Expenses (Printing, etc)	3,028.00	4,698.53	(1,670.53)
Sponsorship - Transfer to teams	6,284.00	6,775.00	(491.00)
SportsPay	1,922.00	1,718.93	203.07
Supply- 1st aid, jerseys, socks, pucks, equip	14,960.00	21,052.70	(6,092.70)
Team Fees	4,632.00	0.00	4,632.00
Team Loan	23,100.00	15,000.00	8,100.00
Tournament- Rise Up Cup	8,245.00	4,280.87	3,964.13
Tournament- Taggart**	30,956.00	2,792.23	28,163.77
U9 Year End Tournament	1,790.00	641.76	1,148.24
Website	1,513.00	0.00	1,513.00
<b>Total Expenses</b>	<b>541,283.00</b>	<b>443,855.81</b>	<b>97,427.19</b>

<b>Gross Profit</b>	<b>24,937.00</b>	<b>(29,274.50)</b>	<b>54,211.50</b>
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Logged Last season but WD this season***	34,921.00	1,995.28	32,925.72
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**Notes**

\*2022-23 season does not include ice cost

\*\*2022-23 season does not include ice or referee cost

\*\*\*deposit from the 2021-2022 season

# Mooretown Minor Hockey Association

## Fundraising Report

2023 - 2024 Season

Director of Sponsorship: Melissa Atyeo

Director of Fundraising: Stacey Skeates

Date	Event	Description	Notes	Profit
08/07/2023	Captain Kid Day	50/50 for Captain Kid day		\$202.50
08/26/2023	Golf Tournament			\$10,338.44
08/29/2023	Krispy Kreme	300 dozen: pre-sold 150	Sold for \$15, bought for \$7	\$2,400.00
09/10/2023	BBQ Tryout Sort Skate	2 full days of BBQ at the arena		\$1,248.98
09/17/2023	BBQ Tryout Skate	2 full days of BBQ at the arena		\$1,262.56
10/29/2023	Sting Association Game	\$5 back per ticket & Chuck a Puck	Cheque and etransfer	\$6,580.44
11/01/2023	Croc Charms	Partnered with BCA to purchase for \$.50 each	Cost \$240	\$675.00
01/01/2024	Cash Calendars	\$20 per calendar, draws everyday for Jan-Mar	Etransfer	\$1,415.17
01/03/2024	Sysco	Sold \$8090 worth of product.	Cost \$7184.01	\$905.99
04/20/2024	Fill the Jersey 50/50	Etransfer/Cash	13 teams participated	\$3,060.00
04/07/2024	Duelling Pianos	Tickets sold \$2100 gift tool		\$3,334.70
05/01/2024	Dynamic Graffix	Discount given on items sold		\$450.00

**\$31,873.78**

## **Four County Hockey 2023/24 Review**

Good evening everyone,

Overall, the Four County hockey season was successful.

U8s and U9s were joined together to align with Shamrock Hockey and provides a foundation for the development for these young players moving from half ice to full ice and was a very successful transition.

This year MTMH had 7 Four County Hockey teams.

2 U9

1 U11

1 U13

2 U15

1 U18

Mooretown again was the host center for the U9 Year End Tournament with 10 teams competing and ran from 7:30am – 6:30pm on March 23<sup>rd</sup> with both ice pads being used the entire day. Pizza lunch was donated for all the players. We also gave away a donated Zdeno Chara autographed hockey stick as a door prize and MVP hockey sticks and game pucks were also donated.

Things to improve moving forward:

The vast majority of Four County Centers do not run AE hockey which puts our Four County teams at a distinct competitive disadvantage.

During my time on the Board I have tried unsuccessfully to have our Four County Hockey team selections carefully evaluated against the need for AE teams at each age level so we can put forth competitive teams at the Four County level versus having teams that can't play competitively at their respective levels. The result of this negatively impacts our kids and takes away from the OMHA's "meaningful hockey" expectation. Hopefully moving forward this will gain support from both future Board members and our membership.

#### TRAVEL / SHAMROCK REPORT 2024

Mooretown Rep and AE teams represented us well this season. In an attempt to make the season more competitive, Shamrock divided the year into essentially two seasons. Rep teams played games up until the December break, at which time the Shamrock league did a reseeding. This was to allow B and C centres to be evaluated and moved according to standings in an attempt to keep the league competitive in the second half of the season. The same process took place at the end of the season to keep that competitiveness into the playoffs. The AE teams didn't have the same movement and remained as one tier the whole season.

For the season, Mooretown had a rough year in the Shamrock with teams from U9 through to U21 having a combined record of 49-76-17. Despite the combined losing record, there were certainly some bright spots.

The U9 Tier 1 team had .500 record, and won the gold medal at the Doug Jarrett Memorial Tournament hosted by West London.

The U9 Tier 2 stayed competitive all season and won the Hometown, Stanley Taggart Memorial Tournament.

The U11 Rep team finished the season with a winning record, 7-5 and finished the season in the Top tier/half of their division.

The U11 AE team also stayed competitive in their division all season and finished with Silver at the Stanley Taggart Memorial Tournament.

The U15 Rep team had a great season finishing with a 11-1 record. Aside from being one win away from going to OMHA's in Kingston, they won the Bobby Orr Tournament in Parry Sound, the Andy Passero Tournament in Fort Erie and the Dunsmuir Memorial Tournament in the GTA, which is an "A" level tournament. The team were also finalists at Silverstick in Watford.

The U15 AE team had a competitive team with a record of 1 game shy of .500. They represented us very well winning the Stanley Taggart Memorial Tournament in their division.

The final highlight is the welcoming back of the U21 division to Mooretown. This was a successful season with the team having a winning record, 8-7-5 and we once again saw a full barn in

Mooretown for the U21 Silverstick. The team also fell one point shy of going to OMHA's falling just short against Lucan.

As far as our place in the Shamrock League:

South Huron: 67-40-11, .568%

Ilderton: 35-33-4, .486%

Lambton Shores: 57-42-19, .483%

Dresden: 29-22-10, .475%

East Lambton: 45-37-16, .460%

Lucan: 45-52-9, .425%

Petrolia: 41-46-11, .418%

Lambeth: 30-33-11, .405%

Wallaceburg: 34-52-8, .362%

Mooretown: 49-76-17, .345%

South Kent: 10-34-4, .208%

North Middlesex: 5-23-8, .139%

The Shamrock was a competitive league this season. At the OMHA Championships, Ilderton won the U11 Tier 3 beating West Lorne. East Lambton beat Wallaceburg for the U13 Tier 2 championship and Lambton Shores beat West Lorne in the U13 Tier 3 championship. South Huron won the U15 Tier 3 championship, West Lorne won the U18 Tier 3 championship and Lucan won the U21 championship. All this to show that we were playing some pretty good teams throughout the season.