

MTMHA GENERAL BOARD MEETING

Date: August 20, 2025

Time: 7:00PM

Location: Courtright Firehall

Marty Passmore	X	Brad Ouelette	X	Teriann Weeke	
Jay Vandenberg	Х	Nick Skeates		Stacey Skeates	,
Derek Gibbs	Х	Angela Gibbs	X	Brent MacDonald	
Nadine Powers	Х	Randy Pauling		Jason Bourdage	
Jay Passingham	Х	Amanda Knight	Х	Brad Ysebeart	
Stacey Mullen	X X	Jamie Bailey	Х	Greg Armstrong	
Tonya Lahey	Х	Brian Turner	Х	Rick Harris	
Corey McKellar	Х				

Call to order

Meeting called to order by Marty Passmore at 7:07 pm

2. Approval of agenda / conflict of interest

Approval of the agenda motioned by: Jay V.

Seconded by: Corey

CARRIED

No conflicts of interest declared.

3. Approval of Prior Meeting Minutes

Approval of the meeting minutes motioned by: Jay P.

Seconded by: Derek

CARRIED

4. <u>Director Reports</u>

a) President - Marty Passmore

Even though we didn't meet over the summer, the board has been busy behind the scenes. The main focus has been on keeping things positive for the kids – good values, teamwork, and everyone pitching in.

Golf Tournament – It was a huge success! Great turnout and a fun time. Thanks to everyone for their hard work!

Hockey School – Kicking off August 25th, followed by skill skates and tryouts. Members are happy with having information posted early on the website.

Looking Ahead – We're really pushing the idea of puck possession and fun. The goal is to move away from the rough/banging style and keep hockey clean, safe, and enjoyable – making sure kids want to come back to the rink. This message will be reinforced at the coaches' meeting.

Coaches' Meeting– Scheduled for Sunday, August 24th at 10:00 am. All coaches will attend, including LL, and even the U7 group so they can get the info. early. Thank you to Brent for having LL coaches picked early.

Marketing Opportunity – There's a potential youth sports sweepstakes/50-50 draw. It's a Canada-wide program where MTMHA could benefit from a percentage of funds. Marty will check with other organizations for feedback before the board decides. Things to consider: consent for sharing email lists, confirming no third-party reselling, and checking with Hockey Canada. The decision deadline is September 26th. Stacey S. would also like to explore a more localized 50/50 option.

Volunteer Cheques – Teams will be responsible for collecting volunteer cheques before the first game. This will also be communicated at the coaches' meeting along with expectations around cheques and jerseys.

b) VP of Hockey Operations – Jay Vandenberg

Thank you to everyone for all the work put in over the summer months!

Hockey Committee – Has been busy reviewing numbers and team sizes. They've already met twice in the past month and will meet again next week.

Registration – Thank you to Terriann and Amanda for working with him, it has been going really well. We are looking strong with 292 kids signed up so far. We're still expecting more U18 and U21 players, as well as some younger ages, so numbers should be close to last year's totals.

Late Fees – This year, late registration fees have been waived to encourage more sign-ups. With the open borders and older teams still finalizing selections, it makes sense to give families more time. Please help spread the word that there are no late fees this season. We will need to close the registration for U9, U11 and U13 soon.

c) Risk Management - Derek Gibbs

Website Updates – Work is ongoing with Teri Ann to get things updated.

Finance – Questions have come in about banking letters for teams; finance will report back.

Jersey Policy – A set of *Individual Jersey Sponsorship Guidelines* has been created and reviewed.

- Teams are responsible for collecting sponsorship dollars and distributing them back to the families.
- Specific businesses must be used (they're already aware).
- Standards are in place so all bars look the same.
- Online voting will be coming soon.

Motion was put forward to alter the Jersey sponsorship letter

Moved by: Stacey S. **Seconded by:** Angela

CARRIED

Condolences – MTMHA shared news of a loss online and later took the post down after sending condolences as a group.

Player Suspensions – For players returning with a history of high suspensions, the plan is to be proactive and connect with families early in the season to help prevent repeat issues.

d) Registrar – Amanda Knight

Support is still being provided to Dustin by email, as an in-person meeting has not yet taken place. Some challenges have come up, but these are part of the learning process in the new role.

Risk management issues were discussed around Sportdal, specifically related to installment plans.

There was an anonymous donor, which was great, but unsure how to message this to the family. It was agreed that registration can proceed as usual, with families being advised afterward that their fees were covered by an anonymous donor.

County-paid sponsorships were reviewed. These are already set up through the registration system, with an invoice to the County still pending.

Amanda has some ideas for modernizing the MTMHA website, and will connect with Teriann before moving forward. Amanda also has an idea of creating a score clock game, as something that can be used for future training. The board thought that this was a great idea and appreciated the time and enthusiasm, she will look into this and report back as it progresses.

e) Director of Communications - Teriann Weeke

Regrets

f) Director of Travel Teams - Brad Ouelette

Not much to report - the coaches meeting is taking place on Sunday, August 24th.

g) Director of Resources – Angela Gibbs

Jersey update: we have 191 +1 players dressed. Our Fall order (deadline to order is Sept 19th) - we have 48+2 and does not include the U21s. Jerseys to come at the beginning of November if the cut-off is Sept 19th.

Sponsor bars – reviewed above

Volunteers needed for sizing table - this will be the last opportunity to try on sizes during tryouts

Goalie gear team rental fee for U7/U9 \$100/set? To help offset the cost of replacement. The U7 don't have a budget, this is just an association expense. Did receive a couple of the new Learn to Play sets from Bauer.

Question was asked if goalie gear could be lent out for MTMHA development camps? Because it is our hockey school and we have done this in the past, **yes**.

h) Director of Development - Nick Skeates

Hockey School Update:

59 skaters are currently registered.

U 9: 19 U11: 12 U13: 2 U15: 10 U18: 16

Additional registrations are needed, we could look at adjusting the ice-time schedule.

A decision was made to open registration to all skaters in the County to help increase numbers.

Jeff Perry has expressed interest in attending team practices since the development camps are not running. Nick will look into this further and share details with the teams.

Director of Fundamentals – Brian Turner

U7: Coaches' meeting scheduled to be held Sept 4. Jay P. was asked about scheduling more games for this age group. Corey has already submitted for the league. There are 7–8 volunteers in place; still need one additional coach for the U5 group. Another post will be made to recruit.

U9: A Four County coach will be needed after tryouts. Brent has one available and can share with Brian.

U5: Nadine raised concerns about cheque collection, which was difficult last year due to the group not having a manager. This year, Brian will assign a manager, and Stacey S. will attend to speak about fundraising.

j) Director of Tournaments - Randy Pauling

- Jr Flags Cup Rep "B" registration is slow right now.
- Stanley Taggart Memorial Tournament "B2" is already full except for the U18
- Rise Up Cup House League not worried about this one should book up once local league teams are formed.

Looking at doing a logo for the Jr Flag Cup.

k) Director of Fundraising and Sponsorship - Stacey Skeates

Jersey Sponsorship Letters: Reviewed the letter that explains the sponsorship. "Make Cheques payable" based on the team bank account name. Make available electronically and have it available on the website.

Motion to approve and put on website – Corey Seconded – Jay P.

CARRIED

Wall and Rink Boards status: Stacey S. is reviewing all current sponsorship boards, many of which have been displayed for years without renewal. The boards were originally set at \$500 per year, but no active contracts appear to be in place, and some businesses that paid this year did not have their boards installed. Since MTMHA supplies and installs the boards through a local business, the focus will now be on re-establishing clear renewal dates, reconnecting with businesses, and repairing relationships where needed. Stacey S. and Derek will work together to get the process back on track.

Motion put forward to purchase two sponsorship boards for Jr Flags – Stacey S. **Seconded-** Jay V

CARRIED

Sponsorship Discussion: The group discussed proposed changes to the Individual Team Sponsorship Program, which is currently outlined on the website. A suggestion was raised to allow teams to accept their sponsorships directly instead of funds going first to MTMHA and then back to the teams, as the current process creates delays and extra work. However, Jay noted that there would be no way to properly track sponsorships this way. While it was acknowledged that the current system is more cumbersome, it keeps the books cleaner. After discussion, it was decided that the process will remain as is.

The sponsorship letter was reviewed, and it was noted that there is some confusion around who is responsible for purchasing banners. This process needs clarification and can be streamlined by using a website form builder instead of PDF forms. A new system would allow MTMHA to collect the necessary information while ensuring teams receive the sponsorship dollars directly, simplifying the overall process. Stacey S. and Amanda will work together to implement this update.

Stacey S. and Derek will review the policies and finalize details in time for the coaches' meetings. It was suggested to keep the sponsorship cap at \$6,500, with any amount above that potentially allocated in part to MTMHA

Motion was made to remove anything that talks about jersey sponsorships as it is no longer applicable. To change wording to reflect that teams are responsible for the creation of their own team banners at an approved vendor. Teams are able to accept sponsorship under \$6500.00 and anything over goes directly to MTMHA. Changing director of risk management to VP - Stacey S.

Seconded - Derek

CARRIED

Looking forward to meeting with the tournament committee to discuss sponsorship ideas for the upcoming tournaments.

Golf tournament – fundraising went very well. Only had 56 golfers which was half then last year but made \$2000 more, so it was a good success! Next year's date is booked for **Aug 22**nd at **8:00 am** – a weekend after the Men's club championship tournament. All Seasons will get a name plate engraved for the trophy. Will send out a thank you to everyone that attended, letting them know the total raised and to save the date for next year.

Will form a committee for the golf tournament for next year.

Sting Assists – Nov 7th – hope to advertise on the display board for previous years. MTMHA is given \$4500 for additional ice time and development.

Would still like to really look at the 50/50 as proposed last year instead of other options proposed. Waivers are required for that, and those could be created and an email to sign that. Amanda can create a new waiver for this and take away the manual part of this.

Sept 21st – Mooretown Museum craft sale BBQ – will need volunteers for this. We do give free meals to the staff and volunteers, not the vendors. And always gave a small donation back to the museum. Must be ready to serve food by 10 AM - will be there for 8:30 – 4:30 and then shift done in one will put for 5 volunteers

Chuck a Puck with Flags – looking into the dates and waiting to hear back. Would like to have teams come and then they get a kick back from this.

Community Engagement Committee

- Amanda and Teriann and Nadine plus a parent.
- Trying to improve relationship between the board and the players. Ideas floating around, different ages for different experiences. And then can be used for promotion of the organization.
- Represented organizations through the community doing good things.
- Corunna parade -
- 4 players of the week and this can be nominated and then randomly picked by the committee and placed on the lawns.

I) Director of Four Counties - Brent MacDonald

Not too much to report at this time. It was noted that a U11 coach is still needed. In addition, MTMHA will host the U9 year-end tournament from March 27–29, 2026.

m) Director of Volunteers - Nadine Power

Volunteer cheque forms will be consolidated into a single form to make tracking easier, with team managers responsible for completing the process. Amanda suggested that this could also be managed through Spordle, and she will work with Nadine to explore this option. No waiver will be required, as the process can be explained through the HCR using a volunteer link, which will then allow it to be managed there. Amanda will confirm details and work to have this set up for the upcoming season.

n) OMHA Representative- Corey McKellar

All tournaments, including Silverstick, have been sanctioned, and all players on selected teams are registered in HCR. The coaches' list is still pending, and credentials will need to be submitted once available. OMHA is currently not accepting pending status, which has caused delays in processing similar to last year. Progress has been made to catch up, and it was emphasized that coaches must submit their VSCs and ensure all staff members on the bench are compliant.

o) Ice Scheduler-Jay Passingham

All ice has been scheduled, and exhibition games are currently being arranged. Scheduling has been uploaded through to Christmas.

5. Financial Report

a) Director of Finance - Jamie Bailey

Work is underway on income tax items and a master budget template, which could be useful to present at the coaches' meeting.

Tournament spreadsheets were paid upfront due to spring tryouts, and a cheque was issued for ice, drawn from the SWCU account. Forecasting has begun to create a budget that can be tracked throughout the year. Current account balances are SWCU: \$386,025 and RBC: \$39,275. Registration revenue to date is \$265,359 against a budgeted \$275,000.

Sponsorship forms- Need more detail, what it relates to, helps it get applied to the right place.

Square is now active, with deposits going into RBC, which will be used for operating expenses, while the SWCU account will remain dedicated to ice costs.

6. Committee Report

- a) Hockey Committee An update was provided on numbers and team sizes. For U11, U13, and U15, decisions are being made to avoid creating one oversized team. Instead, two smaller LL teams will be formed, which may slightly increase ice costs but is considered the better option. U11 currently has only one goalie, so splitting into two teams is not possible unless a U9 goalie moves up to help. U11 and U13 will proceed with two smaller teams, while U15 is in good shape. Next week, attention will shift to reviewing U18 and U9 rep and AE teams.
- b) Financial Committee will aim to start this back up by the first of September.

7. <u>Unfinished Business</u>

None

8. New Business Arising / Motions

Coaching Clinic Selection: Priority will be given to current coaches; 15 applications have been received.

U21 Goalies: Parent inquiry regarding costs; goalies are half price, while refereeing remains expensive.

Timeclock Training: Amanda will address this through her "electronic game" system; more details to come

9. Any Other Business

None

Note: prior to adjournment - Stacey S. and Angela revised the jersey sponsorship letter in order to get it out.

Motion made to approve the revised jersey sponsorship letter - Stacey **Seconded -** Angela

CARRIED

10. Adjournment

Motion by: Derek

Seconded by: Jay P.

adjourned at 9:43

11. Action Items

Action Item	ASSIGNED TO	MEETING ORIGINATED FROM
Time Clock Training Follow Up Also suggested by the Silverstick Committee and to reach out to Deb Black for help. Amanda is looking at training to be put on the website.	Randy P. Amanda	October 2024 August 2025
Ensure that Derek is receiving the ONE DB system updates	Marty	May 2025
A welcome / info. package		May 2025
Implement a time-out function on the website for news posts and improve the search bar	Teriann	May 2025
Revised refund policy	Marty	May 2025
U3 Timbit program - to be discussed later		May 2025
Form centralized committee for fundraising / communication to teams	Stacey S	May 2025
Fundraising plan for 2025/2026	Stacey S	May 2025