



Social Media Policy

This policy will encompass public communications through such internet mediums and ALL social medium websites (ex. Facebook, Instagram snapchat etc.) that will allow users to communicate and comment online and as well as any other form of electronic communication.

This policy will be applicable to all members of Mooretown Minor Hockey (known as MTMHA) including but not limited to board members, coaching and bench staff, On and off ice officials, players, players family members and supporters.

MTMHA recognizes and appreciates the value of social media and the importance of communication and networking within social media for all individuals and stakeholders. MTMHA also respects the right of all involved to express views publicly; we must also be aware and diligent with posting to social media and the dangers that following and posting on social media can present.

This policy is to educate the MTMHA community on the risks of social media and to ensure all teams and association personnel are aware that conduct deemed to be inappropriate will be subject to disciplinary action by MTMHA.

When using social media platforms and networking mediums including texting and phone calls, all MTMHA members, families and supporters will assume they are representing all members of Mooretown Minor Hockey Association and conduct themselves in the appropriate manner using sound judgement, dignity and respect.

Social Media Guidelines

- a) MTMHA will hold the associations community who participate in social media and networking to the same standards as it does for all forms of media including radio, television and print.
- b) Comments and remarks made of an inappropriate nature that are deemed detrimental to a team, the association, group or an individual will not be tolerated and will be subject to disciplinary actions.
- c) The MTMHA community should be aware and recognize that all social media and device information are on the record and are never truly deleted, because of this comments and photos can be instantly shared and made available to the public without the authors consent. Be aware and conduct all social media actions in an appropriate and professional manner at all times.
- d) Refrain from divulging confidential information about individuals and team related personal information. Avoid revealing business or game strategies that could provide other teams a competitive advantage. Never discuss any injury information about any player on social media. Always consider if information is truly public when posting.
- e) Use sound, clear and positive judgement always- pause before posting or sending and if applicable refer to "24 Hour" policy on the MTMHA website. Once items are posted they cannot be retracted. Ultimately you will be responsible solely for your comments or photos.



- f) If you are requested to participate in an online network or social media platform as a result of your affiliation with MTMHA, it is recommended that you request approval from MTMHA board of directors.

Social Media Violations

The following are examples of conduct through social media and networking mediums that are considered violations of MTMHA social media and Networking policy and may be subject to disciplinary action from MTMHA.

- i) Any statement deemed to be publicly critical of MTMHA officials or detrimental to the welfare of a team, team member, MTMHA or an individual.
- ii) Divulging confidential information that may include but not limited to the following:
 - Player injuries, player movement; game strategy or
 - Any other matter of a sensitive nature to a team, player, MTMHA, or an individual
- iii) Negative or derogatory comments about any MTMHA teams, the association, league(s) MTMHA programming, players and any individual associated with MTMHA.
- iv) Any and all forms of bullying, harassment, intimidation or threats towards MTMHA members, teams, on and off ice staff, referees or any individual.
- v) Photographs, video or comments promoting negative influences or criminal behaviours including but not limited to:
 - Drug use, alcohol use, public intoxication, hazing, sexual exploitation etc.
- vi) Any online activity that contradicts the current MTMHA policies and procedures or any of its member organizations.
- vii) Inappropriate, derogatory, racist or sexist comments of any kind, in keeping with the MTMHA policy and regulations on these matters
- viii) Online activity that is meant to alarm other individuals or to misrepresent fact or truth

Discipline

MTMHA will investigate reported violation(s) of this policy as deemed appropriate by the Mooretown Minor Hockey Association. If the investigation determines that a violation has occurred, the VP Risk Management and discipline panel will impose the appropriate sanctions.